



Press release

November 9, 2022

Solar Brother once again opens its capital to raise 1 million euros on Tudigo!



Objective: to become the undisputed European leader in solar products in a market that is taking off with the energy crisis

Created in 2016 by Gilles Gallo, Corinne Mau and Gatién Brault, the Parisian startup Solar Brother designs, produces and distributes solar thermal energy products in order to make knowledge and use of this energy available to as many people as possible. Having already designed and marketed 6 products, the company wishes to further accelerate its development in France and internationally in a context favorable to the growth of solar energy: it already plans to launch 4 to 5 new products, 2 by the end of the year. 2022 and 3 next year. To achieve this, Solar Brother is starting a new funding round on November 14 with private shareholders on the Tudigo platform.

The widest range of solar products for the benefit of consumers

Guided by the desire to democratize solar energy and the benefits of its use by consumers, the company Solar Brother has designed a range of innovative, simple and high-performance products. **6 products, including 3 medal winners at the Lépine competitions, have thus been marketed in recent years** : the Suncase Gear solar lighter, a range of solar cookers with Sungood and Sunlab for children, 2 photovoltaic solar chargers (6.5W and 16W) for load the mobile phones and electronic devices, and OMY in June 2022, a solar dryer that can dry fruits and vegetables. This entire range is marketed directly on the Solar Brother website and in more than 200 physical points of sale such as “Au Vieux Campeur” or “Nature et Découvertes”. The company also relies on specialized distributors internationally to develop its sales.

2 other solar cooking products are expected for this end of the year: SUNGLOBE, a parabolic cooker and the SUNOOD 250, a tubular cooker which will give families the opportunity to cook gourmet meals with instantaneous power ($T^{\circ} > 200^{\circ}\text{C}$).

And because Solar Brother's mission is to bring solar to every home, the company has made available a dozen self-construction plans available freely and free of charge on its website.

Solar Brother, a company that is already shining!

Showing an average annual growth of more than 100% over the last 3 years, Solar Brother aims to achieve 1.6M€ in turnover this year with already a turnover of 800,000€ for the year 2021.

Results that allow it to reach profitability this year, and to hope for a very promising future with an excellent "Time To Market" : *After years of democratization, the adoption of our products is happening faster than expected. The concerns of the general public as well as current events in the face of the climate emergency and the energy crisis reach our market,*" says Gilles GALLO, President and co-founder of Solar Brother.

"At a time when the price of energy is rising, Solar Brother is responding to an economic and ecological challenge with virtuous products that are aimed at as many people as possible thanks to 80% internal R&D, which allows the company low development costs" adds Gatien BRAULT, Managing Director and co-founder of the company.

A fundraiser to open up to other markets, and meet the need for energy diversity in households!

To meet consumer demand and fully benefit from the growth of solar, Solar Brother wishes to strengthen its offer over the 2023/25 period by opening up to other markets.

With this funding round, the company also wishes to strengthen its supply chain and increase its stocks to be responsive to requests from resellers and distributors, and anticipate the creation of a buffer stock for the United States with a point of sight:

"After our first successes in France and the first positive feedback in Europe, Solar Brother aims to establish itself as a global brand in the Outdoor and Solar equipment market," concludes Gilles Gallo. »

To become a Solar Brother shareholder, go to [Tudigo](#). The pre-launch of the crowdfunding campaign is scheduled for November 14 and the launch on December 12.

About Solar Brother:

Created by Gilles Gallo and Gatien Brault in 2016, Solar Brother is developing a range of ingenious and "outdoor friendly" objects operating on the basis of concentrated solar energy, captured using a system of parabolic reflector mirrors: a technology as old as Archimedes and that almost everyone has experienced with a magnifying glass as children. Based on this principle, Solar Brother has designed and distributed 4 innovative products to the general public, including 3 Lépine prize-winners. They are present in nearly 300 points of sale - in Europe, with a promising launch in Japan in 2020.

Benefiting from the support of the Public Investment Bank, both for innovation and export, Solar Brother now wishes to accelerate the development of the brand internationally, particularly in Germany and the United States. Committed to reducing its environmental impact as much as possible, Solar Brother uses recycled, up-cycled materials and 0-waste packaging and French manufacturing.

For more info: <https://www.solarbrother.com/>

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